

Jason Pollack

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Front End Developer using innovative application of technologies to satisfy objectives

Skills

- | | | |
|---------------------------|---------------------------|------------------------|
| • HTML/CSS/SASS/JS | • CMS/WordPress | • Adobe Creative Suite |
| • Mobile 1st - responsive | • Jira project management | • Agile process |
| • jQuery/JSON/Ajax | • MVC frameworks/Angular | • Actionscript 2 + 3 |
| • PHP/mysql | • Version control/Git/SVN | • CLM applications |
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Experience

The People's Revolution

August 2015 - Present

National Organizer

<https://thepeoplesrevolution.org>

Co-creator of national grassroots volunteer campaign to encourage civic engagement with the democratic process

- Manage 400+ volunteers online and in person
- Social media creation, Graphic design, campaign management
- Produce email campaigns
- Remotely produced all-day event hosting over 800+ managing 100+ volunteers
- Produce and facilitate bi-weekly national conference calls

Hospitals and Health Networks

December 2015 - February 2016

UX Consultant

<http://www.hhnmag.com/>

Improve user experience to increase impressions and ad revenue

- Identify opportunities to improve site usability across multiple brands
- Support email marketing campaigns
- Update CMS content
- Interface with 3rd party vendors

Hearst Digital Media

November 2013 - November 2014

Senior Front-end Developer

Member of an international team of developers at historical NY publishing company. Part of the digital production team charged with migrating the 40+ online properties being served to millions of users from a legacy CMS to a new custom built CMS:

- Contributed to the architecture and styling of white label front end/editorial interface currently being used at Cosmopolitan.com and Cosmopolitan.co.uk
- Assisted with the data migration of legacy content
- Provide ongoing support of legacy Pearl-based CMS properties including Esquire, Good Housekeeping, and Elle during transition period

The CementBloc

Sept 2010 - Sept 2013

Senior Front-end Developer

Lead Developer at major NY healthcare agency. Key member of their digital production team with responsibility to:

- Design, build, and maintain thebloc.com mobile site and the Convergenttimes.com WordPress site
- Provide innovative technology solutions to build engaging client experiences and ensure best use of technology and existing client platforms
- Provide direction to creative department on best practices in building digital projects. Manage external development teams for execution of work
- Deliver iPad-based selling solutions for pharma field reps through CLM platforms: Veeva, Exploria, etc.
- Serve as key digital technologist for several client brands including Celgene Abraxane, Pfizer/BMS Eliquis, BMS/AZ Onglyza, UCB Cimzia, Kadmon Ribapak and Zoetis
- Successfully meeting project deadlines, within budget

Education

- **San Francisco State University**, BA, International Relations, 2009. GPA 3.85