

Jason Pollack

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Github: <https://github.com/jackrabbitrocks> | Plunker: <http://plnkr.co/users/Jackrabbitrocks>

Front End Developer using innovative application of technologies to satisfy business objectives

Skills

- HTML/CSS/SASS/JS
 - Mobile 1st - responsive
 - jQuery/JSON/Ajax
 - PHP/mySQL
 - CMS/WordPress
 - Jira project management
 - MVC frameworks/Angular
 - Git/SVN
 - Adobe Creative Suite
 - Agile process
 - CLM applications
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Experience

Tadpole Collective

November 2016 - Present

<https://tadpole.cc/>

Developer

Providing front and back end support to clients using WordPress and CiviCRM

- Providing support for open source CRM
- Custom Wordpress theme, plugin and widget development
- Produce email campaigns optimized for popular email clients

The People's Revolution

August 2015 – November 2016

<https://thepeoplesrevolution.org>

National Organizer

Co-creator of national grassroots volunteer campaign to encourage engagement with the democratic process

- Manage 400+ volunteers online and in person
- Social media creation, meme production, campaign management
- Produce email campaigns
- Producing all-day event hosting over 600+ managing 100+ volunteers

Hospitals and Health Networks

December 2015 - February 2016

<http://www.hhnmag.com/>

UX Consultant

Improve user experience to increase impressions and ad revenue

- Identify opportunities to improve site usability across multiple brands
- Support email marketing campaigns
- Update CMS content
- Interface with 3rd party vendors

Illinois for Bernie

May 2015 - June 2016

<http://www.illinois4bernie.org>

Statewide Digital Organizer

Co-creator of statewide grassroots volunteer campaign to support Bernie Sander's presidential campaign

- Manage 400+ volunteers online and in person
- Social media management
- Produce content for social media and outreach materials

- Event production

Hearst Digital Media
Senior Front-end Developer

November 2013 - November 2014

Member of an international team of developers at historical NY publishing company. Part of the digital production team charged with migrating the 40+ online properties being served to millions of users from a legacy CMS to a new custom built CMS:

- Contributed to the architecture and styling of white label front end/editorial interface currently being used at Cosmopolitan.com and Cosmopolitan.co.uk
- Assisted with the data migration of legacy content
- Provide ongoing support of legacy Pearl-based CMS properties including Esquire, Good House-keeping, and Elle during transition period

The CementBloc
Senior Front-end Developer

Sept 2010 - Sept 2013

Lead Developer at major NY healthcare agency. Key member of their digital production team with responsibility to:

- Design, build, and maintain thebloc.com mobile site and the Convergenttimes.com WordPress site
- Provide innovative technology solutions to build engaging client experiences and ensure best use of technology and existing client platforms
- Provide direction to creative department on best practices in building digital projects. Manage external development teams for execution of work
- Deliver iPad-based selling solutions for pharma field reps through CLM platforms: Veeva, Exploria, etc.
- Serve as key digital technologist for several client brands including Celgene Abraxane, Pfizer/BMS Eliquis, BMS/AZ Onglyza, UCB Cimzia, Kadmon Ribapak and Zoetis
- Successfully meeting project deadlines, within budget

Education

- **San Francisco State University**, BA, International Relations, 2009. GPA 3.85